**2016 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL**

**WAVE 14 JANUARY**

**JANUARY 12-FEBRUARY 8, 2016**[[1]](#footnote-1)

**ASK ALL:**

LOCALRATINGOverall, how would you rate your community as a place to live?

1. Excellent
2. Good
3. Only Fair
4. Poor

**ASK ALL:**

LOCALIMPACTHow much impact do you think people like you can have in making your

community a better place to live?

1. A big impact
2. A moderate impact
3. A small impact
4. No impact at all

**ASK ALL:**

LIVE3 How close do you currently live to where you grew up?

1. Less than 10 miles
2. 10-25 miles
3. 26-50 miles
4. 51-100 miles
5. More than 100 miles

**ASK ALL:**

WORKCLOSE How close do you currently live to your workplace?

1. Less than 5 miles
2. 5-10 miles
3. 11-20 miles
4. 21-50 miles

5 More than 50 miles

6 I don’t work

**ASK ALL:**

NEIGHBORS Do you happen to know the names of your neighbors who live close by to you or no?

1. Yes, know them all
2. Yes, know some of them
3. No, do not know any of them

**ASK ALL:**

COMATTACH In general, how attached do you feel to your local community?

1. Very
2. Somewhat
3. Not very
4. Not at all

**ASK ALL:**

SOCTRUST Generally speaking, would you say that most people can be trusted or that you can’t be too careful in dealing with people?

1. Most people can be trusted
2. Can’t be too careful

**ASK ALL:**

COMTRUST Now thinking specifically about your local community, would you say that most people can be trusted or that you can’t be too careful in dealing with people?

1. Most people can be trusted
2. Can’t be too careful

**NEWS INTEREST/CONSUMPTION:**

Now, we are going to ask you some questions about the news you get. By news we mean information about events and issues that involve more than just your friends or family.

**ASK ALL:**

NEWSPOS\_OE Thinking about the news media overall, what is the most positive thing they do, if anything?

[OPEN ENDED TEXT BOX]

**ASK ALL:**

NEWSNEG\_OE Thinking about the news media overall, what is the most negative thing they do, if anything?

[OPEN ENDED TEXT BOX]

*Soft prompt: “If you’re sure you want to skip, click Next.”*

**ASK ALL:**

NEWS\_LEVEL How closely do you follow…

1. International news
2. Very closely
3. Somewhat closely
4. Not very closely
5. Not at all closely
6. National news
7. Very closely
8. Somewhat closely
9. Not very closely
10. Not at all closely
11. Local news
12. Very closely
13. Somewhat closely
14. Not very closely
15. Not at all closely
16. News about your neighborhood
17. Very closely
18. Somewhat closely
19. Not very closely
20. Not at all closely

**ASK ALL:**

NEWS\_TOPIC How closely do you follow each type of news, either in the newspaper, on television, radio, or the internet? **[RANDOMIZE]**

1. Government and politics
2. Very closely
3. Somewhat closely
4. Not very closely
5. Not at all closely
6. People and events in your own community
7. Very closely
8. Somewhat closely
9. Not very closely
10. Not at all closely
11. Sports
12. Very closely
13. Somewhat closely
14. Not very closely
15. Not at all closely
16. Business and finance
17. Very closely
18. Somewhat closely
19. Not very closely
20. Not at all closely
21. Science and technology
22. Very closely
23. Somewhat closely
24. Not very closely
25. Not at all closely
26. Entertainment
27. Very closely
28. Somewhat closely
29. Not very closely
30. Not at all closely
31. Crime
32. Very closely
33. Somewhat closely
34. Not very closely
35. Not at all closely

1. Health news
2. Very closely
3. Somewhat closely
4. Not very closely
5. Not at all closely

**ASK ALL:**

NEWS\_DEVICE Thinking about news (by news we mean information about events and issues

that involve more than just your friends and family), how often do you get

news… **[RANDOMIZE]**

1. On a desktop or laptop computer?
   1. Often
   2. Sometimes
   3. Hardly ever
   4. Never
2. On a mobile device (such as a smartphone or tablet)?
   1. Often
   2. Sometimes
   3. Hardly ever
   4. Never

*Soft prompt: “If you’re sure you want to skip, click Next.”*

**ASK IF GETS NEWS ON BOTH COMPUTER AND MOBILE DEVICE (NEWS\_DEVICEa=1-3 & NEWS\_DEVICEb=1-3):**

NEWSDIGPREF Do you prefer to get your news…

1. On a desktop or laptop computer
2. On a mobile device (such as a smartphone or tablet)

**ASK ALL:**

NEWS\_PLATFORM And how often do you… **[RANDOMIZE]**

a. Read any newspapers in print?

* 1. Often
  2. Sometimes
  3. Hardly ever
  4. Never

b. Listen to news on the radio?

1. Often
2. Sometimes
3. Hardly ever
4. Never

**NO ITEM C**

d. Watch local television news?

1. Often
2. Sometimes
3. Hardly ever
4. Never

e. Watch national evening network television news (such as ABC World News, CBS Evening News, or NBC Nightly News)?

1. Often
2. Sometimes
3. Hardly ever
4. Never

f. Watch cable television news (such as CNN, The Fox News cable channel, or MSNBC)? Often

1. Sometimes
2. Hardly ever
3. Never

g. Get news from a social networking site (such as Facebook or Twitter)?

1. Often
2. Sometimes
3. Hardly ever
4. Never

h. Get news from a news website or app?

1. Often
2. Sometimes
3. Hardly ever
4. Never

*Soft prompt: “If you’re sure you want to skip, click Next.”*

**ASK IF GETS NEWS FROM MORE THAN ONE PLAFORM IN NEWS\_PLATFORM (NEWSPLATFORMa-h=1-3). DO NOT ASK IF ONLY GETS NEWS ON TV AND NO OTHERS (IF ONLY NEWS\_PLATFORMd-f=1-3).**

NEWS\_PREFER Which of the following would you say you prefer for getting news?

**[SHOW THOSE THAT WERE AT LEAST “HARDLY EVER” IN NEWS\_PLATFORM (NEWSPLATFORMa-h=1-3); SHOW “Watch news on television” if NEWS\_PLATFORMd=1-3 OR NEWS\_PLATFORMe=1-3 OR NEWS\_PLATFORMf=1-3]**

1. Reading news in a print newspaper
2. Listening to news on the radio
3. Watching news on television
4. Getting news from a social networking site (such as Facebook or Twitter)
5. Getting news from a news website or app

**ASK ALL:**

NEWS\_FORM Whether online or offline, do you prefer to get your news by…? **[RANDOMIZE]**

1. Reading it
2. Watching it
3. Listening to it

**NEWS DISCUSSION:**

**ASK ALL:**

NEWS\_DISCUSS How often do you discuss the news with others?

1. Nearly every day
2. A few times a week
3. A few times a month
4. Less often

**ASK ALL:**

NEWSAPPRE Thinking about who you typically share your opinions with about the news, do you tend to share them with…

1. People I know well, but also those I don’t know very well
2. Just people I know well, such as friends and family
3. I do not typically share my opinions about the news with others

**ASK ALL:**

NEWSSHARE When you share a news story with others, what is the most common way you share it? **[RANDOMIZE 1-4]**

1. By talking with them either in person or by phone
2. Through email or text message
3. Through social networking sites
4. In hard copy

**ASK ALL:**

FAMNEWSSHARE When family or friends share a news story with you, what is the most common way they share it? **[RANDOMIZE 1-4IN SAME ORDER AS NEWSSHARE]**

1. By talking to you either in person or by phone
2. Through email or text message
3. Through social networking sites
4. In hard copy

**MEDIA TRUST/ATTITUDES:**

**RANDOMIZE MEDIALOYAL1-4:**

**ASK ALL:**

Thinking about the sources you get your news from beyond your friends and family…

MEDIALOYAL1 Which of the following statements comes closer to your view? **[RANDOMIZE]**

* 1. I don’t give much thought to the sources I get my news from
  2. I give a good deal of thought to the sources I get my news from

**RANDOMIZE MEDIALOYAL1-4:**

**ASK ALL:**

MEDIALOYAL2 Which of the following statements comes closer to your view? **[RANDOMIZE]**

1. I usually turn to the same news source(s) when I get news
2. I don’t usually turn to the same news source(s) when I get news

**RANDOMIZE MEDIALOYAL1-4:**

**ASK ALL:**

MEDIALOYAL3 Which of the following statements comes closer to your view? **[RANDOMIZE]**

1. I consider myself to be loyal to the news source(s) I get my news from
2. I am not particularly loyal to the news source(s) I get my news from

**RANDOMIZE MEDIALOYAL1-4:**

**ASK ALL:**

MEDIALOYAL4 Which of the following statements comes closer to your view? **[RANDOMIZE]**

1. I often recommend the news sources I use to others
2. I do not typically recommend the news sources I use to others

**[PROGRAMMING NOTE: Use forced desktop rendering for mobile]**

**RANDOMIZE WHETHER LOCALMEDIA\_JOB AND NATLMEDIA\_JOB ARE ASKED FIRST:**

**ASK ALL:**

LOCALMEDIA\_JOB Regardless of how closely you follow news about YOUR LOCAL COMMUNITY, how well do the local news media keep you informed of the most important local stories of the day?

1. Very well
2. Fairly well
3. Not too well
4. Not at all well

**RANDOMIZE WHETHER LOCALMEDIA\_JOB AND NATLMEDIA\_JOB ARE ASKED FIRST:**

**ASK ALL:**

NATLMEDIA\_JOB Regardless of how closely you follow NATIONAL NEWS, how well do the national news media keep you informed of the most important national stories of the day?

1. Very well
2. Fairly well
3. Not too well
4. Not at all well

**ASK ALL:**

FAMNEWS Thinking about the news you get from your friends, family and acquaintances, which of the following statements best describes you…

1 Friends, family and acquaintances are the most important way I get news

2 Friends, family and acquaintances are an important way I get news, but not the most important way

3 Friends, family and acquaintances are not a very important way I get news

**ASK ALL:**

GROUP\_TRUST How much, if at all, do you trust the information you get from…?

1. National news organizations
2. A lot
3. Some
4. Not too much
5. Not at all
6. Local news organizations
7. A lot
8. Some
9. Not too much
10. Not at all
11. Friends, family, and acquaintances
12. A lot
13. Some
14. Not too much
15. Not at all
16. Social networking sites, such as Facebook and Twitter
17. A lot
18. Some
19. Not too much
20. Not at all

**RANDOMIZE WATCHDOG\_1 & WATCHDOG\_3:**

**ASK ALL:**

WATCHDOG\_1 Some people think that by criticizing leaders, news organizations keep political leaders from doing their job. Others think that such criticism is worth it because it keeps political leaders from doing things that should not be done. Which position is closer to your opinion?

1. Keep political leaders from doing their job
2. Keep political leaders from doing things that shouldn’t be done

**RANDOMIZE WATCHDOG\_1 & WATCHDOG\_3:**

**ASK ALL:**

WATCHDOG\_3 In presenting the news dealing with political and social issues, do you think that news organizations deal fairly with all sides, or do they tend to favor one side?

1. Deal fairly with all sides
2. Tend to favor one side

**ASK IF TEND TO FAVOR ONE SIDE (WATCHDOG\_3=2):**

WATCHDOG\_3OE What side do you think news organizations tend to favor?

[OPEN ENDED TEXT BOX]

**DIGITALLY CONNECTED/DIGITAL NEWS:**

Now we are going to ask you some questions about the news you get online, whether on a computer, phone, or tablet. Again, by news we mean information about events and issues that involve more than just your friends or family.

**ASK IF GETS NEWS DIGITALLY (NEWS\_DEVICEa=1-3 OR NEWS\_DEVICEb=1-3):**

NEWS\_SOURCE How often do you get news online from… **[RANDOMIZE]**

a. People that you are close with

1 Often

2 Sometimes

3 Hardly ever

4 Never

b. People you are not particularly close with

1 Often

2 Sometimes

3 Hardly ever

4 Never

c. News organizations

1 Often

2 Sometimes

3 Hardly ever

4 Never

**ASK IF GETS NEWS DIGITALLY (NEWS\_DEVICEa=1-3 OR NEWS\_DEVICEb=1-3):**

NEWSROUNDUP And how often do you get news from digital news roundups that bring together stories from a variety of sources?

1 Often

2 Sometimes

3 Hardly ever

4 Never

**RANDOMIZE ORDER OF NEWSACC AND NEWSINTERESTS:**

**ASK IF AT LEAST HARDLY EVER TO AT LEAST 1 ITEM IN NEWS\_SOURCE (NEWS\_SOURCEa-c=1-3); SHOW ONLY THOSE AT LEAST HARDLY EVER IN NEWS\_SOURCE (NEWS\_SOURCEa-c=1-3):**

NEWSACC How accurate, do you think, is the news posted online by… **[KEEP IN SAME ORDER AS NEWS\_SOURCE]**

a. People that you are close with

1 Very accurate

2 Somewhat accurate

3 Not too accurate

4 Not at all accurate

b. People you are not particularly close with

1 Very accurate

2 Somewhat accurate

3 Not too accurate

4 Not at all accurate

c. News organizations

1 Very accurate

2 Somewhat accurate

3 Not too accurate

4 Not at all accurate

**RANDOMIZE ORDER OF NEWSACC AND NEWSINTERESTS:**

**ASK IF AT LEAST HARDLY EVER TO AT LEAST 1 ITEM IN NEWS\_SOURCE (NEWS\_SOURCEa-c=1-3); SHOW ONLY THOSE AT LEAST HARDLY EVER IN NEWS\_SOURCE (NEWS\_SOURCEa-c=1-3):**

NEWSINTERESTS How near to your interests is the news posted online by… **[KEEP IN SAME ORDER AS NEWS\_SOURCE]**

a. People that you are close with

1 Very near to my interests

2 Somewhat near to my interests

3 Not too near to my interests

4 Not at all near to my interests

b. People you are not particularly close with

1 Very near to my interests

2 Somewhat near to my interests

3 Not too near to my interests

4 Not at all near to my interests

c. News organizations

1 Very near to my interests

2 Somewhat near to my interests

3 Not too near to my interests

4 Not at all near to my interests

**ASK IF SEES INACCURATE NEWS ONLINE (NEWSACCa-c=2-4):**

DIGNEWSFACT When you are online and come across information in a news story that you think is inaccurate, how often do you take it upon yourself to figure out whether it is accurate?

* 1. Often
  2. Sometimes
  3. Hardly ever
  4. Never

**ASK IF GETS NEWS DIGITALLY (NEWS\_DEVICEa=1-3 OR NEWS\_DEVICEb=1-3):**

DIGWDOG\_3 Thinking about the news that your friends, family and acquaintances post or send you online about political and social issues, overall, do you think the mix of news you get from them… **[RANDOMIZE 1 & 2; KEEP 3 LAST]**

1. Represents just one side
2. Represents more than one side

**INCLUDE SPACE**

1. They don’t send me news about political and social issues

**ASK IF TEND TO FAVOR ONE SIDE (DIGWDOG\_3=1)**

DIGWDOG\_3OE What side do you think the news they post tends to favor?

[OPEN ENDED TEXT BOX]

**ASK IF TEND TO FAVOR ONE SIDE (DIGWDOG\_3=1):**

DIGFAVOR Would you prefer that the news your friends, family and acquaintances post or send you online about political and social issues has a greater mix of views from all sides, or do you think it’s okay that overall it represents just one side?

1. Would prefer a greater mix of views
2. It’s okay that overall it represents just one side

**ASK IF GETS NEWS DIGITALLY (NEWS\_DEVICEa=1-3 OR NEWS\_DEVICEb=1-3):**

DIGNEWSFIRST Which statement best describes how you get news online, whether on a computer, phone, or tablet, even if neither is exactly right? **[RANDOMIZE]**

1. I mostly come across news online because I’m looking for it
2. I mostly come across news online when I’m doing other things online

**ASK IF GETS NEWS DIGITALLY (NEWS\_DEVICEa=1-3 OR NEWS\_DEVICEb=1-3):**

DIGNEWSEXP When online, some people interact a lot with others about the news, while others tend to keep more to themselves. What comes closer to what you do? **[RANDOMIZE]**

1. I tend to interact with others online about the news
2. I tend to not really interact with others about the news I get online

**ASK IF GETS NEWS BOTH DIGITALLY (NEWS\_DEVICEa=1-3 OR NEWS\_DEVICEb=1-3) AND NOT DIGITALLY (ANY NEWS\_PLATFORMa-f=1-3):**

DIGNEWSSAME Which of the following phrases better describes your news habits? **[RANDOMIZE]**

1. I mostly turn to the SAME news sources online as I do offline
2. I mostly turn to DIFFERENT sources for news depending on whether I am getting news online or offline

**ASK IF GETS NEWS BOTH DIGITALLY (NEWS\_DEVICEa=1-3 OR NEWS\_DEVICEb=1-3) AND NOT DIGITALLY (ANY NEWS\_PLATFORMa-f=1-3):**

DIGNEWSMORE Which of the following statements comes closer to your view of the online news you get? Getting news online… **[RANDOMIZE]**

1. Exposes me to a wider range of news stories than I would get otherwise
2. Does not expose me to more news stories than I would have gotten otherwise

**ASK ALL WEB:**

NEWSDIG Thinking about all the time you spend online, how much of that time is spent getting news?

1. A lot
2. Some
3. Not much
4. None at all

**ASK ALL WEB:**

SNS Do you use any of the following social networking sites?*[Check all that apply]***[RANDOMIZE WITH “OTHER” ALWAYS LAST]**

a. Facebook

b. Twitter

c. Google Plus

d. LinkedIn

e. Instagram

f. Vine

g. Tumblr

h. YouTube

i. Reddit

j. Snapchat

k. Other

*Prompt: You have not selected any of the sites.  If this is correct, click Next.*

**ASK IF AT LEAST YES TO 1 ITEM SNS; SHOW ONLY THOSE SITES USED (SNSA-J=1):**

SNSNEWS Do you ever get news or news headlines on any of the following sites? Again, by news we mean information about events and issues that involve more than just your friends or family. **[RANDOMIZE]**

1. Facebook

1 Yes

2 No

b. Twitter

1 Yes

2 No

c. Google Plus

1 Yes

2 No

d. LinkedIn

1 Yes

2 No

e. Instagram

1 Yes

2 No

f. Vine

1 Yes

2 No

g. Tumblr

1 Yes

2 No

h. YouTube

1 Yes

2 No

i. Reddit

1 Yes

2 No

j. Snapchat

1 Yes

2 No

**ASK IF AT LEAST YES TO 1 ITEM SNSNEWS (SNSNEWSA-J=1):**

SNSSOURCE When you follow a link to a news story on a social networking site, how much attention, if any, do you pay to the news source the link takes you to?

1. A lot of attention
2. Some attention
3. Very little attention
4. No attention at all

**ASK IF AT LEAST YES TO 1 ITEM SNSNEWS (SNSNEWSA-J=1):**

SNSACT Thinking about when you are on a social networking site, how often, if at all, do you… **[RANDOMIZE]**

a. Click on links to news stories

1 Often

2 Sometimes

3 Hardly ever

4 Never

b. Post links to news stories yourself

1 Often

2 Sometimes

3 Hardly ever

4 Never

c. Share or repost links to news stories that were originally posted by someone else

1 Often

2 Sometimes

3 Hardly ever

4 Never

d. “Like” news stories

1 Often

2 Sometimes

3 Hardly ever

4 Never

e. Comment on news stories

1 Often

2 Sometimes

3 Hardly ever

4 Never

f. Post my own photos or videos of a news event

1 Often

2 Sometimes

3 Hardly ever

4 Never

g. Discuss issues in the news with others on that site

1 Often

2 Sometimes

3 Hardly ever

4 Never

**ASK IF POST OR COMMENT ON NEWS STORIES (SNSACT\_B=1-3 OR SNSACT\_E=1-3):**

HASHTAGWhen you post or comment on news stories on social networking sites, how often do you use a hashtag (#)?

1 Often

2 Sometimes

3 Hardly ever

4 Never

**ASK IF AT LEAST YES TO 1 ITEM SNS (SNSA-K=1):**

SNS2 Now, thinking specifically about posts and activities on social media related to politics,

do you ever use social networking sites to... **[RANDOMIZE]**

1. Post links to political stories or articles for others to read **[SHOW ONLY IF POSTS LINKS IN SNS (SNSACTb=1-3)]**
2. Yes
3. No
4. Post your own thoughts or comments on political or social issues
5. Yes
6. No
7. Encourage other people to take action on a political or social issue that is important to you
8. Yes
9. No
10. Encourage other people to vote
11. Yes
12. No
13. Repost content related to political or social issues that was originally posted by someone else
14. Yes
15. No
16. “Like” or promote material related to political or social issues that others have posted
17. Yes
18. No
19. Change your profile picture to draw attention to an issue or event
20. Yes
21. No
22. Contact a politician or public official
    1. Yes
    2. No

**ASK IF CHANGED PICTURE (SNS2g=1)**

SNSPICTURE What issues or events did you change your profile picture for?

[OPEN ENDED TEXT BOX]

**CIVIC ENGAGEMENT:**

Turning to a different topic, we are going to ask you a few questions about your local community.

**ASK ALL:**

LOCAL\_PLATFORM How often, if ever, do you get information about your local community from each of the following sources, whether online or offline?

1. Local newspaper
2. Every day
3. Several times a week
4. Several times a month
5. Less often
6. Never
7. Local television news
8. Every day
9. Several times a week
10. Several times a month
11. Less often
12. Never
13. Local radio
14. Every day
15. Several times a week
16. Several times a month
17. Less often
18. Never
19. A blog about your local community
20. Every day
21. Several times a week
22. Several times a month
23. Less often
24. Never
25. A person or organization you follow on a social networking site
26. Every day
27. Several times a week
28. Several times a month
29. Less often
30. Never
31. A newsletter or email listserv about your local community
32. Every day
33. Several times a week
34. Several times a month
35. Less often
36. Never
37. Word of mouth from friends, family, co-workers and neighbors
38. Every day
39. Several times a week
40. Several times a month
41. Less often
42. Never

**ASK ALL:**

TALKJOUR Have you ever spoken with or been interviewed by a local journalist or reporter?

1. Yes
2. No

**ASK ALL:**

LOCMED\_INTOUCH Overall, would you say that local journalists in your area are mostly in touch or out of touch with your local community?

1. In touch
2. Out of touch

**RANDOMIZE SOCIALCAP1-4:**

**ASK ALL:**

SOCIALCAP1 My local community is a place where… **[RANDOMIZE]**

1. People socialize with one another
2. People mostly keep to themselves

**RANDOMIZE SOCIALCAP1-4:**

**ASK ALL:**

SOCIALCAP2 My local community is a place where… **[RANDOMIZE]**

1. People mostly share the same values as one another
2. People mostly don’t share the same values

**RANDOMIZE SOCIALCAP1-4:**

**ASK ALL:**

SOCIALCAP3 My local community is a place where… **[RANDOMIZE]**

1. People frequently work together to fix or improve something
2. People do not typically come together to fix or improve something

**RANDOMIZE SOCIALCAP1-4:**

**ASK ALL:**

SOCIALCAP4 My local community is a place where… **[RANDOMIZE]**

1. People tend to share the same political views
2. There are a lot of different political views

ASK ALL:

VOTE     How often do you vote in each type of election?

1. National elections for U.S. president. These elections have about 55% voter turnout.
2. Always
3. Nearly always
4. Part of the time
5. Seldom
6. Never
7. Presidential primary elections, that is the elections where the parties choose their candidate for the general election. These elections have about 15% voter turnout.
8. Always
9. Nearly always
10. Part of the time
11. Seldom
12. Never
13. Local elections, such as for mayor or a school board. These elections have about 20% voter turnout.
14. Always
15. Nearly always
16. Part of the time
17. Seldom
18. Never

**ELECTION QUESTIONS:**

**ASK IF AT LEAST YES TO 1 ITEM SNS; SHOW ONLY THOSE SITES USED (SNSA-J=1):**

SNSELECT In the past week, did you learn something about the presidential campaign or candidates from each of the following sites? **[RANDOMIZE]**

1. Facebook

1 Yes

2 No

b. Twitter

1 Yes

2 No

c. Google Plus

1 Yes

2 No

d. LinkedIn

1 Yes

2 No

e. Instagram

1 Yes

2 No

f. Vine

1 Yes

2 No

g. Tumblr

1 Yes

2 No

h. YouTube

1 Yes

2 No

i. Reddit

1 Yes

2 No

j. Snapchat

1 Yes

2 No

**ASK ALL:**

PLATFORMELECT Now, in the past week did you learn something about the presidential campaign or candidates from each of the following sources? **[RANDOMIZE]**

1. Cable television news (such as CNN, The Fox News cable channel, or MSNBC)
2. Yes
3. No
4. Local TV news
5. Yes
6. No
7. National nightly network television news
8. Yes
9. No
10. News websites or apps
11. Yes
12. No
13. Your local daily newspaper in print
14. Yes
15. No
16. News on the radio
17. Yes
18. No

1. National newspapers in print
2. Yes
3. No
4. Late night comedy shows
5. Yes
6. No

1. Candidate or campaign websites, apps, or emails
2. Yes
3. No
4. Issue-based group websites, apps, or emails
5. Yes
6. No

**ASK IF ANSWERED YES TO 2 OR MORE SITES AND/OR SOURCES FROM SNSELECT/ PLATFORMELECT (SNSELECTA-J/ PLATFORMELECTA-J=1); SHOW ONLY THOSE ANSWERED YES IN SNSELECT (LEARNELECTTOP\_1 through LEARNELECTTOP\_10) AND PLATFORMELECT (LEARNELECTTOP\_11 through LEARNELECTTOP\_20). RANDOMIZE LIST:**

LEARNELECTTOP Of all the places you learned something about the presidential campaign or candidates in the past week, which one would you say has been most helpful to you? **[ACCEPT ONLY ONE RESPONSE.]**

1. Facebook
2. Twitter
3. Google Plus
4. LinkedIn
5. Instagram
6. Vine
7. Tumblr
8. YouTube
9. Reddit
10. Snapchat
11. Cable television news (such as CNN, The Fox News cable channel, or MSNBC)
12. Local TV news
13. National nightly network television news
14. News websites or apps
15. Your local daily newspaper in print
16. News on the radio
17. National newspapers in print
18. Late night comedy shows
19. Candidate or campaign websites, apps, or emails
20. Issue-based group websites, apps, or emails

**ASK IF YES TO AT LEAST 1 ITEM FROM SNSa-k:**

ELECTPOST In the past week, did you yourself use a social networking site to share news or information about the presidential campaign or candidates, such as by posting, or replying to or commenting on a post?

1. Yes
2. No

**ASK ALL:**

PRIMDEB Did you happen to watch any of the presidential debates for the Republican and Democratic presidential nominations?

1. Yes, have watched more than one debate
2. Yes, watched one of the debates
3. No, have not watched any of the debates

**ASK IF WATCHED ONE DEBATE (PRIMDEB=2):**

DEBBOTH1 Did you watch a debate for the Republican or Democratic candidates?

1. Debate for the Republican party’s candidate
2. Debate for the Democratic party’s candidate

**ASK IF WATCHED MORE THAN ONE DEBATE (PRIMDEB=1):**

DEBBOTH2 Did you watch debates for both the Republican and Democratic candidates, or just one of the parties?

1. Debates for both party’s candidates
2. Debates for the Republican party’s candidate
3. Debates for the Democratic party’s candidate

**ASK ALL:**

INT\_FREQ1.How often did you USUALLY access the Internet over the last year?

1. Every day
2. More than once a week but not every day
3. Once a week
4. Once a month
5. Less than once a month
6. Never

**ASK IF ACCESS THE INTERNET EVERY DAY (INT\_FREQ1=1):**

INT\_FREQ3.How many hours per day do you USUALLY use the Internet, including time spent at

work?

**[PROGRAMMING NOTE: SINGLE LINE TEXT FIELD, ACCEPT WHOLE NUMBERS BETWEEN 0 AND 24]**

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[ERROR MESSAGE: The number you enter must be a whole number between 0 and 24.]

**EXPERIENTIAL OPT IN:**

**ASK IF GETS NEWS DIGITALLY (NEWS\_DEVICEa=1-3 OR NEWS\_DEVICEb=1-3) AND ARE WEB PANELISTS:**

At the end of February we plan to do a special follow up study for our panelists. Panelists who agree to take part in this study would complete a set of very short follow up surveys on their smartphone, tablet, laptop or desktop computer.

These surveys take no more than two minutes each, conducted twice a day for seven days. Invitations to these surveys will be sent via text message and email.

We would give you $5 for agreeing to take part in the follow up surveys, $1 for each of the 14 follow up surveys you complete and an additional $5 for completing 10 or more of the follow up surveys. If you complete all the surveys you’d receive $24 in total. It’s important we have respondents complete as many surveys as possible over the week.

The purpose of this follow up study is to understand how people interact with news online. The information will be based on your answers to the survey questions.

FOLLOW\_UP           Would you be willing to take part in these follow up surveys?

1 Yes

2 No

**ASK IF IN FOLLOW UP SAMPLE:**

TEXTCONSMOD\_DIARY

Thank you for agreeing to be part of our special follow up study.

It is important that you complete each follow up survey within 2 hours of

receiving the invitation. For that reason, we would like to send you invitations to these follow up surveys via text message in addition to email. If you agree to this, you would receive a total of 14 text messages across the seven days. Standard text messaging rates may apply, depending upon the plan you have with your cell phone service provider.

May we have your permission to send you invitations to these follow up surveys via text message? We may or may not already have your permission to send you text messages for our regular surveys and this will not impact that permission.

**CATEGORIES**

1 Yes

2 No

**IF PERMISSION TO TEXT (TEXTCONSMOD=1) AND NO CELLPHONE NUMBER FROM TYPOLOGY OR PRIOR WAVES (F\_CELLPHONE\_FINAL=0,99):**

CELLNUMA\_DIARY So that we may send you invitations to the follow-up surveys via text message what is your cell phone number including area code?

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**IF PERMISSION TO TEXT (TEXTCONSMOD=1) AND HAVE A CELLPHONE NUMBER FROM TYPOLOGY OR PRIOR WAVE (F\_CELLPHONE\_FINAL=1):**

CELLNUMB\_DIARY So that we may send you or invitations to the follow-up surveys via text message, is this the best cell phone number to use? [**Auto populate with cell phone number on file (VARIABLE = CELLPHONE)**]

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**CATEGORIES**

1 Yes

2 No

*Soft prompt: “If you’re sure you want to skip, click Next.”*

**IF RESPONDENT SAYS AUTOFILL NUMBER IN CELLNUMB IS NOT THEIR CELLPHONE NUMBER ASK:**

CELLNUMC\_DIARY So that we may send you invitations to the follow-up surveys via text message what is your cell phone number including area code?

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*Soft prompt: “If you’re sure you want to skip, click Next.”*

**ASK IF IN FOLLOW UP SAMPLE:**

TIMEZONE\_CONFIRMSo that we send you invitations at the correct times, can you please confirm that this is the time zone you will be in from February 24 to March 1?

**[AUTOPOPULATE WITH TIME ZONE BASED ON MOST RECENT SELF-REPORTED ZIPCODE OR RSTATE (VARIABLE = TIMEZONE)]**

1 Yes this is the correct time zone

2 No, this is not the correct time zone

**ASK IF IN FOLLOW UP SAMPLE AND**

**(TIME ZONE ABOVE IS INCORRECT OR REFUSED (TIMEZONE\_CONFIRM =2,99)**

TIMEZONE\_ASKSo that we send you invitations at the correct times, can you please tell us what time zone you will be in from February 24 to March 1?

1 Eastern Time Zone

2 Central Time Zone

3 Mountain Time Zone

4 Pacific Time Zone

5 Alaskan Time Zone

6 Hawaiian Time Zone

7 Other (SPECIFY)

8 Not Sure

**ADD SOFT PROMPT IF ANSWERS TIMEZONE\_ASK = 8/NOT SURE OR 99/SKIPPED/REFUSED: If we don’t know what time zone you will be in from February 24 to March 1, we will not be able to include you in the special follow-up study.**

1. Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists. Lines across page designate a page break. [↑](#footnote-ref-1)